



INFORMATIONAL MEMORANDUM

TO: Community Affairs and Parks Committee

FROM: Rick Still, Parks and Recreation Director
Tracy Gallaway, Parks and Recreation Manager

DATE: October 20, 2015

SUBJECT: Tukwila Community Special Events

ISSUE

At the August 10, 2015 Tukwila City Council Committee of the Whole meeting there was a public comment regarding "providing more Tukwila community events, like the Tukwila Days' Community Festival and others, that help to rebuild the community atmosphere again." The Council requested that the Community Affairs and Parks committee discuss this issue.

DISCUSSION

In Attachment A you will find a list of the Community Special Events and Volunteer Outreach Activities coordinated by Tukwila Parks and Recreation for 2015.

As you can see, Tukwila Parks and Recreation, in partnership with other City Departments, local businesses and community organizations host a wide variety of events each year that provide opportunities for community celebration, outreach and information referrals. Of course, this list represents only events that are organized by Tukwila Parks and Recreation. Other City Departments host community meetings and events targeted for this same purpose. In addition, City staff frequently participates and support events organized and hosted by other community organizations such as Tukwila School District, Southwest King County Chamber, the Tukwila Historical Society, Tukwila Pool Metropolitan Park District (TPMPD), Tukwila International Boulevard Action Committee (TIBAC), and others.

The change to our community event offerings, including discontinuing the Tukwila Days Festival in 2011 (as referenced in Attachment B), has allowed us to provide the community with a variety of new events and engagement opportunities at locations throughout Tukwila. These events have been well attended by residents, visitors, local businesses and community organizations. We continually develop our community event and volunteer engagement offerings, striving for new and innovative ways to engage and build "community" in Tukwila.

RECOMMENDATION

For Information Only

Attachments:

- A. 2015 Community Special Events and Volunteer Engagement Opportunities
- B. CAP Informational Memo dated February 7, 2012

2015 Community Special Events and Volunteer Engagement Opportunities

Date	Event	Location	Est Participation
January 19	Martin Luther King, Jr. Day of Service	Tukwila Community Center	77
February 13	Restore the Duwamish Shoreline Challenge	Duwamish River Shoreline	Cancelled
February 26	Dr. Seuss Night	Tukwila Community Center	500
March 5	Restore the Duwamish Shoreline Challenge	Duwamish River Shoreline	6
April 10	Community Open House – “A Taste of Mexico”	Tukwila Community Center	85
April 16	Volunteer Appreciation Ice Cream Social	Tukwila Community Center	30
April 18	Duwamish Alive!	Duwamish River Shoreline, Duwamish Hill Preserve	143
April 25	Park Appreciation Day	Crystal Springs Park	10
April 25	Healthy Earth, Healthy You Fun 5K Run & Walk*	Tukwila Community Center	116
May 9	Backyard Wildlife Festival	Tukwila Community Center	500
June 17	Teen Summer Kick-off Festival	Foster High School Stadium	650
June 26	Community Kitchen	Tukwila Community Center	50
July 4	Family 4 th at the Fort	Fort Dent	5000
July 8	See You in the Park	Joseph Foster Park	150
July 15	See You in the Park	Riverton Park	150
July 22	See You in the Park	Duwamish Park	150
July 24	Movies on the Green	Foster Golf Links	Cancelled
July 25	Touch-a-Truck Safety & Emergency Preparedness Fair	Westfield Southcenter	1000
July 29	See You in the Park	Tukwila Park	200
July 29	Peanut Butter & Jam Family Concert Series	Tukwila Community Center	250
July 31	Movies on the Green	Foster Golf Links	30
August 4	National Night Out	Crestview Park	120
August 5	Peanut Butter & Jam Kids Concert Series	Tukwila Community Center	125
August 7	Family Outdoor Cinema Series	Tukwila Community Center	205
August 12	Peanut Butter & Jam Kids Concert Series	Tukwila Community Center	90
August 14	Family Outdoor Cinema Series	Tukwila Community Center	15 (rain)
August 19	Peanut Butter & Jam Kids Concert Series	Tukwila Community Center	450
August 21	Family Outdoor Cinema Series	Tukwila Community Center	150
August 21	Tukwila Kids Festival	Cascade View Park	1000
September 11	Restore the Duwamish Shoreline Challenge	Duwamish River Shoreline	3
September 18	United Way Day of Caring	Bicentennial Park	40
October 9	EarthCorps Volunteer Work Party	Duwamish River Shoreline	8
October 9	Community Open House – “A Taste of East Africa” and Tukwila Big Read	Tukwila Community Center	30
October 10	SocktoberFest 5K Fun Run & Walk*	Foster Golf Links	35 (rain)
October 17	Duwamish Alive!	Duwamish River Shoreline, Duwamish Hill Preserve	52 78
October 29	Autumn Harvest Carnival	Tukwila Community Center	800**
November 13	EarthCorps Volunteer Work Party	Duwamish River Shoreline	8**
November 13	Restore the Duwamish Shoreline Challenge	Duwamish River Shoreline	5**
November 18	Thanksgiving Dinner for Seniors	Tukwila Community Center	160**
November 21	Holiday Giving Kick-off Event	Westfield Southcenter	NA
December 12	Holiday Giving Program – Distribution Event	Tukwila Community Center	300**
December 17	Taste of Tukwila – Community Heritage & Culture Event – “Stories of Arrival – Refugee and Immigrant Youth Voices Project”	Tukwila Community Center	150**

*Indicates that a fee is required to participate

Total Participation = 13,000+

**Indicates anticipated attendance




City of Tukwila

Jim Haggerton, Mayor

INFORMATIONAL MEMORANDUM

TO: Jim Haggerton, Mayor
Community Affairs & Parks Committee

FROM: Rick Still, Parks and Recreation Director 
Tracy Gallaway, Volunteer & Events Superintendent

DATE: February 7, 2012

SUBJECT: 2011 Community Special Events Recap

ISSUE

In 2010, the Parks and Recreation Department received direction from City Council to reduce overall spending for 2011 Community Special Events.

BACKGROUND

At the time of the initial discussion the Parks & Recreation Department was hosting three large community events: The Backyard Wildlife Festival, Tukwila's Family 4th at Fort Dent and the Tukwila Days Community Festival. Rather than cut one of the major events from the line-up, staff recommended: 1) Reduce spending on the Backyard Wildlife Festival and Tukwila's Family 4th at Fort Dent; 2) Revamp the Tukwila Days Community Festival by splitting it into a series of three mini-events that were more focused in the offerings and moving the events to locations within Tukwila to better serve the community.

DISCUSSION

Backyard Wildlife Festival – The budget was slightly reduced. The biggest impact was the adjusting of spending. A larger part of the budget was spent on speakers. Participation by vendors and exhibitors was of the highest priority, so participation fees were reduced, and in some case eliminated if the exhibitor or vendor could assist with overall event promotion.

2012: Continue to develop festival focusing on quality of presenters, recruitment of related exhibitors and vendors and utilize creative marketing to continue to grow festival audience.

Family 4th at Fort Dent Park – The budget for this event was significantly reduced. The event start time was shifted from 2pm to 6pm. Stage entertainment was cut back from 3 performing groups to 2. Some event activities such as professional face painting and roving entertainment were eliminated. The budget for the fireworks show was reduced by 38%.

2012: Shift event to a 4:00pm start time to better accommodate all day park visitors and event vendors.

Tukwila Kid's Festival – Despite the rainy day, attendance at this event was excellent. Most attendees came from the surrounding neighborhood. Parking was available at the adjacent shopping centers. All vendors and exhibitors were asked to provide a free activity for kids. One of the highlights was TUSK Soccer Club handing out 300 pairs of shoes to local kids.

2012: Event date is being shifted to August 11th to coincide with the end of the Summer Playground Program held at Cascade View Park. We also hope to coordinate with other area providers for "back to school" information and activities (backpack distribution, school physicals & immunizations, etc.).

Community Heritage & Culture Celebration – This year's event focused on the history of Tukwila and the opening of the Tukwila Heritage & Culture Center.

2012: Event date is being shifted to September 22nd and the location is moving to the Performing Arts Center at Foster High School. We hope to have a cultural showcase of music, art and food.

Tukwila Touch-a-Truck Safety & Emergency Preparedness Fair – This event was held in the parking lot at Foster High School. There was excellent participation from City Departments and other community resource groups.

2012: Event date is being shifted to June 23rd to coincide with Ham Radio Field Day 2012. This will not only allow us to showcase the Tukwila Tec Team (volunteer Ham Radio team), but it will also help us to expand our safety and emergency preparedness exhibitors to include a focus on important summer safety topics.

RECOMMENDATION

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